Do Recessions Slow Technology Growth? Evidence From the Firm Level

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MOTIVATION

- Well-established insights from endogenous growth theory (Romer (1990), Aghion and Howitt (1992), Grossman and Helpman (1991))
 - 1. Driver of long-run growth = technology growth.
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- Technology in workhorse models of cyclical fluctuations:
 - Abstract from modeling technology dynamics endogenously in general equilibrium.
 - $A_t = f(\rho, \epsilon)$, with $\epsilon \sim i.i.d \ N(0, \sigma)$.
- Exogenous technology short-cut implies substantial assumptions:
 - Cyclical fluctuations → innovation, technology and TFP.
 - Business cycles = short-term phenomenon, strict dichotomy between cycle and trend.

This paper

Key question: Do firms cut their investment in innovation in a recession? Insights from previous literature:

- Procyclicality of aggregate innovation and TFP (Barlevy (2007), Fatas (2000)).
- Persistent effects of recessions through drop in technology-enhancing investment
 - Medium-term business cycles (Comin and Gertler (2006))
 - Contractionary demand shocks, innovation and TFP (Jorda et al. (2023), Anzoaetgui et al. (2019))

 $\textbf{Mechanism: contraction} \rightarrow innovation \ investment \downarrow \rightarrow technology \ growth \downarrow$

- Tentative evidence (aggregated data, theory)
- Challenges: identification, data availability

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- Challenges: identification, data availability

What we do: Firm-level evidence on the innovation investment patterns in a crisis (novel, granular data set) + persistent effects of short-run shocks (theoretical analysis).

RESULTS

- 1. Elasticity between crisis impact and innovation investment cuts:
 - Firms which were adversely hit by crisis are significantly more likely to decrease investment in R&D and diffusion.
 - \blacksquare 1% cyclical output drop \rightarrow 0.27% drop in R&D and 0.3% in diffusion investment.
- 2. Firm-level innovation adjustment patterns:
 - Extensive margin: drop in innovation expenditures relative to pre-crisis plans: 25% (R&D) and 20% (diffusion) of firms.
 - Intensive margin: -65% (R&D) and -70% (diffusion) of pre-crisis plans.
 - Large, economically substantial cuts: R&D: 750,000€, diffusion: 954,000€.
- 3. Identification of underlying driving shocks:
 - Role for short-run demand fluctuations for innovation and aggregate supply over at least the medium term.
 - If firms expect problems with demand \rightarrow , probability to cut innovation^{\uparrow} by 10pp.
 - Role of financial frictions (amplification; estimates as a lower bound).

PREVIOUS LITERATURE

Procyclicality of innovation investment: Fatás (2000); Comin and Gertler (2006); Barlevy (2007); Anzoategui et al. (2019).

Empirical evidence on long-run effects in TFP through innovation: Ma and Zimmermann (2023), Jordà et al. (2022), Moran and Queralto (2018), Cloyne et al. (2022), Antolin-Diaz and Surico (2022), Ilzetzki (2022).

Models on cycle-trend interaction through hysteresis in TFP: Benigno and Fornaro (2018), Anzoategui et al. (2019), Bianchi et al. (2019), Moran and Queralto (2018), Garga and Singh (2020), Elfsbacka-Schmöller and Spitzer (2021), Fornaro and Wolf (2023).

Micro evidence on long-run effects from financial constraints: Huber (2018); Duval et al. (2020).

MACROECONOMIC DYNAMICS: BUSINESS R&D



Real GDP (Germany, source: FRED)

Business R&D (Germany, source: FRED)

Data

Large, representative sample of firms across sectors and size categories

- Bundesbank Online Panel of Firms: representative monthly survey of firms in Germany
- Innovation module: 5500 firms, 2021Q3
- Full distribution of firms (size, sectors)

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Granular and unique joint firm-level information on:

- Frontier innovation (R&D) and non-frontier innovation (diffusion)
- Identification of crisis-induced adjustment: realized vs. pre-crisis plan
- Reasons for adjustment
- Crisis-induced drop in production /business activity
- Detailed further firm characteristics (general; financing and frictions)
- Firms' expectations (firm-specific, macroeconomic)

ESTIMATION RESULTS: CRISIS EXPOSURE AND INNOVATION CUTS

| | Pro | Probability to decrease: R&D | | | | Probability to decrease: diffusio | | |
|----------------------------|---------------------|------------------------------|---------------------|---------------------|---------------------|-----------------------------------|---------------------|-------------------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Crisis-induced production/ | | | | | | | | |
| activity drop (0-1) | 0.116*** (0.018) | 0.092*** (0.019) | | | 0.085*** (0.018) | 0.071*** (0.018) | | |
| Crisis-induced production/ | | | | | | | | |
| activity drop (pct.) | | | 0.002*** (0.000) | 0.001*** (0.000) | | | 0.001*** (0.000) | 0.001** 0.000) |
| Covariates | No | Yes | No | Yes | No | Yes | No | Yes |
| Observations | 1317 | 1309 | 1186 | 1178 | 1295 | 1287 | 1163 | 1155 |

Probability to decrease: R&D and technological diffusion. Marginal effects after Heckmann probit. Exclusion criteria is having planned investment in respectively R&D or TD. Report on investments decisions of the firms is collected in the 2021, July-September. Information on recession impact and expectations about next 6 months are collected in June-July 2020.

ESTIMATION RESULTS: ELASTICITIES

| | R | R&D investment cuts (pct.) | | | | Diffusion investment cuts (pct.) | | |
|--|----------------------|----------------------------|---------------------|---------------------|---------------------|----------------------------------|---------------------|---------------------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Crisis-induced production/ activity drop (0-1) | 15.745*** (5.310) | 15.256*** (4.994) | | | 11.852** (5.146) | 10.639** (5.025) | | |
| Crisis-induced production/ activity drop (pct.) | | | 0.271*** (0.078) | 0.275*** (0.077) | | | 0.309*** (0.073) | 0.338*** (0.076) |
| Covariates Observations | No 166 | Yes 166 | No 157 | Yes 157 | No 153 | Yes 153 | No 146 | Yes 146 |

Elasticities: R&D and diffusion.

Adjustment patterns of investment in technology

| | (1) | (2) |
|----------------|-------------|------------------|
| | Planned R&D | Did not plan R&D |
| | mean | mean |
| No change, R&D | 0.693 | 0.991 |
| Decreased, R&D | 0.245 | |
| Increased, R&D | 0.062 | 0.009 |
| Observations | 2629 | 2182 |

Adjustment shares (R&D)

ADJUSTMENT PATTERNS OF INVESTMENT IN TECHNOLOGY

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Adjustment shares (R&D)

| | (1) | (2) |
|---------------|------------|-----------------|
| | Planned TD | Did not plan TD |
| | mean | mean |
| No change, TD | 0.763 | 0.990 |
| Decreased, TD | 0.191 | |
| Increased, TD | 0.046 | 0.010 |
| Observations | 2934 | 1846 |

Adjustment shares (TD)

Core innovators

REASONS FOR NON-ADJUSTMENT



Conditional on having plans to invest in R&D or TA. Source: BOP-F, Waves 6-8; trimmed data; own calculations.

- 46% did not experience a sufficiently strong change in own economic conditions which would have necessitated adjustment.
- Sufficient financial resources (despite changed situation at the firm-level) prevented further adjustment (33%).
- For a small fraction of firms adjustment was not feasible ("sticky" investment).
- Episode as a lower bound for response during a crisis; importance of fiscal and monetary support.

Categories

PLANS AND ADJUSTMENT IN AMOUNTS

| | p10 | p50 | p90 | mean | count |
|------------------------------|------|-----|------|------|-------|
| R&D investment: '000 planned | 5 | 50 | 1200 | 1952 | 2629 |
| Decrease R&D, '000 euro | -700 | -30 | -5 | -750 | 644 |
| Increase R&D, '000 euro | 5 | 33 | 338 | 179 | 162 |
| Change in R&D, '000 euro | -50 | 0 | 0 | -173 | 2629 |

Investment in R&D, '000 euro

| | p10 | p50 | p90 | mean | count |
|-----------------------------|------|-----|------|------|-------|
| TA investment: '000 planned | 5 | 40 | 1000 | 2049 | 2932 |
| Decrease TD, '000 euro | -650 | -30 | -4 | -954 | 559 |
| Increase TD, '000 euro | 5 | 20 | 225 | 144 | 135 |
| Change in TD, '000 euro | -25 | 0 | 0 | -175 | 2932 |

Investment in TD, '000 euro

- Economically substantial downward adjustment
- Increases negligible both in shares (\sim 5%) and magnitude
- Average adjustment in R&D -9% (aggregate decline:
 - -6.3% BERD vs. 4%

pre-crisis growth)

R&D (dec.)

TD (dec.)

DOWNWARD ADJUSTMENT RELATIVE TO PLANS

| | p10 | p50 | p75 | p90 | mean | count |
|---------------------------------|-----|-----|-----|------|------|-------|
| R&D investment: '000 planned | 5 | 50 | 200 | 1200 | 1952 | 2629 |
| Decrease R&D, % planned amounts | 25 | 67 | 93 | 100 | 65 | 644 |

Plans and downward adjustment in R&D, conditional on having plans, by innovator type

| | p10 | p50 | p75 | p90 | mean | count |
|----------------------------------|-----|-----|-----|------|------|-------|
| TD investment: '000 euro planned | 5 | 40 | 200 | 1000 | 2049 | 2932 |
| Decrease TD, % planned amounts | 25 | 71 | 100 | 100 | 69 | 559 |

Plans and downward adjustment in TA, conditional on having plans, by innovator type

Adj. (dec.)

REASONS BEHIND TECHNOLOGY-ENHANCING INVESTMENT CUTS



- R&D and diffusion driven by similar shocks (Comin and Gertler (2006)) mechanism
- Key shocks: uncertainty and <u>demand</u>
- Supply-chain disruptions → innovation investment↓ (Fornaro and Wolf (2023))
- COVID policy restrictions contributed *negatively* → "innovating out of pandemic"
- Non-binding financial frictions (policy support; non-financial shock)

DEMAND SHOCK AND FINANCIAL FRICTIONS

- 2008/09: procyclical slowdown in TFP growth → relative role of financial shock + frictions and the role of weak demand?
- We show: demand shocks can slow innovation investment and thus long-term aggregate supply even <u>without</u> financial frictions.
- Amplification in the absence of large-scale policy support.
- Amplification under simultaneous demand shock and binding financial constraints (higher share of decreasers; model).



Demand-supply

THE ROLE OF EXPECTATIONS: DEMAND AND FINANCIAL CONSTRAINTS

| | Probability to decrease investment | | | | | |
|---|------------------------------------|----------|-----------|----------|--|--|
| | R | ۷D | Diffusion | | | |
| Expect demand problems | 0.101*** | 0.075*** | 0.076*** | 0.058*** | | |
| | (0.019) | (0.020) | (0.019) | (0.020) | | |
| Expect financing problems | 0.059** | 0.056** | 0.052* | 0.060** | | |
| | (0.027) | (0.027) | (0.027) | (0.027) | | |
| Expect problems due to covid restrictions | -0.006 | 0.007 | 0.020 | 0.028 | | |
| | (0.027) | (0.027) | (0.020) | (0.019) | | |
| Covariates | No | Yes | No | Yes | | |
| N observations | 1300 | 1293 | 1278 | 1271 | | |

Decreased investment in R&D, effect of crisis-induced production drop and expectations

Appendix

EXPECATIONS ABOUT DEMAND



Model

- New Keynesian DSGE model with endogenous investment in innovation and technology growth
- Endogenous TFP growth: horizontal innovation through expanding varieties in intermediate goods (Romer (1990))
- Two-stage technology growth process (Comin and Gertler (2006, AER)):
 - 1. R&D sector: technological frontier
 - 2. Endogenous diffusion: costly technology adoption
- Medium-scale DSGE model setup (Christiano et al. (2005); Smets and Wouters (2007))
 - Calvo price and wage rigidities
 - Investment adjustment costs
 - Monetary policy rule

DEMAND SHOCK, INNOVATION AND AGGREGATE SUPPLY



Macroeconomic dynamics under a contractionary demand shock

SHORT-LIVED VS. PERSISTENT CRISES



Magnitude of slowdown in technology growth (V-shape vs. L-shape)

ADJUSTMENT BY FIRM SIZE AND SECTOR



Downward adjustment by sectors and firm size

Notes: Conditional on having plans to invest in R&D or TA; source: FDSZ der Deutschen Bundesbank, BOP-F, Waves 6-8; own calculations.

- Relatively similar relative decrease in services vs. manufacturing
 - Role of relative output drop
 - Larger plans in *M* for R&D, difference less pronounced in TD
- Downward adjustment more pronounced in small firms vs. large firms
 - Role of financial constraints
 - Larger firms with larger plans

Sect. adj.

Distr.

JOINT ADJUSTMENT PATTERNS IN R&D AND TECHNOLOGY DIFFUSION

| | (1) | (2) | (3) |
|---------------|--------------|--------------|--------------|
| | Increased TD | Decreased TD | No change TD |
| Increased R&D | 1.56 | 1.19 | 3.25 |
| Decreased R&D | 1.19 | 14.68 | 9.52 |
| No change R&D | 3.93 | 2.10 | 60.98 |

Source: BOP-F, Waves 6-8; trimmed data; own calculations; conditional on having plans to invest in both R&D and T&A.

NO SYSTEMIC DOWNWARD REVISIONS OUTSIDE CRISIS EPISODE



Pre-crisis trends in planned (red line) vs. actually realized innovation expenditures (blue line) in Germany; source: Mannheim Innovation Panel (ZEW); units: bn. euros.

- Data: Innovation investment and TFP trajectory in subsequent periods.
- Quantitative analysis:
 - Effect of policy support and macroeconomic stabilization policies.
 - The role of pressimistic expectations and their revisions.

CONCLUSION

- Micro-level evidence shows that firms cut investment in technology in a recession
 - \blacksquare Fall in both frontier and non-frontier innovation investment \rightarrow slowdown in technology growth
 - Economically substantial cuts (65%/70% of pre-crisis plans)
- Firm-level evidence of spillovers from short-run fluctuations and demand shifts to innovation and at least medium aggregate supply
- Implications for macroeconomic modeling and policy
 - Stabilization policies and persistent effects of recessions
 - Strict division of cycle and trend and related concepts: potential output and gap measures

Additional slides

QUESTIONNAIRE: REASONS FOR NON-ADJUSTMENT

Question: You stated that your firm did not adjust its plans regarding expenditure on R&D or other innovation activities in 2020. Which of the following reasons were the most important?

- We would have reduced investment in innovation, but were not able to make adjustments.
- We would have increased investment in innovation, but were not able to make adjustments.
- Overall, the situation for my firm did not change significantly in 2020.
- We had sufficient financial resources.
- Other reasons.

Non-adjustment

QUESTIONNAIRE: REASONS FOR CHANGE

Question: Which of the following changes linked to the coronavirus pandemic induced an adjustment of your plans regarding expenditure for R&D activities and other innovation activities (excluding R&D) in 2020?

Firms select separately for R&D and other innovation activities.

- More uncertain economic outlook
- Lower/ higher customer demand for existing products and services
- Worse/ better access to intermediate inputs
- Worse/ better availability of suitable specialist staff
- Worse/ better access to financing sources
- Closures or work restrictions due to the coronavirus pandemic (hygiene rules, lockdown etc.)
- Other reasons linked to the coronavirus pandemic
- Reasons not linked to the coronavirus pandemic

Question: The previous questions referred to research and development (R&D) specifically in 2020. What is the situation more generally, does your firm invest in research and development (R&D)?

- Yes, continuously with a specific R&D budget.
- Yes, continuously without a specific R&D budget.
- Yes, occasionally.
- No.

QUESTIONNAIRE: CHANGE IN BUSINESS ACTIVITY

Question: How has your production/business activity changed as a result of the coronavirus pandemic?

1 =decreased, 2 =stayed the same, 3 =increased

Question:

Your production/business activity has decreased as a result of the coronavirus pandemic. How large was the decrease in your production/ business activity as a result of the coronavirus pandemic in the month of May compared with a "normal" situation, e.g. in May 2019?

Estimation

Adjustment patterns of investment in technology: shares (core innovators)

| | Planr | ned R&D | No R& | D planned |
|----------------|---------------|---------|-------|-----------|
| | core non-core | | core | non-core |
| | (1) | (2) | (3) | (4) |
| No change, R&D | 0.664 | 0.729 | 0.946 | 0.994 |
| Increased, R&D | 0.077 | 0.043 | | 0.006 |
| Decreased, R&D | 0.259 | 0.228 | | |
| Observations | 1455 | 1171 | 148 | 2028 |

TABLE: Adjustment (shares) in R&D

| | Planned TA | | No TA planned | |
|---------------|------------|----------|---------------|----------|
| | core | non-core | core | non-core |
| | (1) | (2) | (3) | (4) |
| No change, TA | 0.732 | 0.787 | 0.985 | 1.000 |
| Increased, TA | 0.054 | 0.040 | | |
| Decreased, TA | 0.214 | 0.173 | | |
| Observations | 1296 | 1634 | 259 | 1582 |

TABLE: Adjustment (shares) in TA

Source: BOP-F, Waves 6-8; trimmed data; own calculations.

Main
Firms by investment behavior in R&D - weighted

| | (1) | (2) |
|---------------------------------|---------------------------|----------------------------------|
| | Invest in RD continuously | Do not invest in RD continuously |
| | mean | mean |
| Invest continuously with budget | 0.224 | |
| Invest continuously w/o budget | 0.776 | |
| Invest occasionally | | 0.319 |
| Do not invest typically | | 0.681 |
| Observations | 1817 | 3671 |

Source: BOP-F, Waves 6-8; trimmed data; own calculations.

FIRMS BY INVESTMENT BEHAVIOR IN R&D

| | (1) Invest in R&D continuously | (2) Invest in R&D occasionally |
|---------------------------------|-----------------------------------|-----------------------------------|
| | mean | mean |
| Invest continuously with budget | 0.286 | |
| Invest continuously w/o budget | 0.714 | |
| Invest occasionally | | 0.358 |
| Do not invest typically | | 0.642 |
| Observations | 1818 | 3672 |

Source: BOP-F, Waves 6-8; trimmed data; own calculations.

Adjustment in amounts: R&D (decomposition)

| | | | (1) | | | | | (2) | | |
|-------------------------------|------|-----|------|------|-------|-------|-----|----------|-------|-------|
| | | | All | | | | Co | re innov | ators | |
| | p10 | p50 | p90 | mean | count | p10 | p50 | p90 | mean | count |
| R&D investments: '000 planned | 5 | 50 | 1200 | 1952 | 2629 | 10 | 100 | 3000 | 3083 | 1455 |
| Decrease R&D, '000 euro | -700 | -30 | -5 | -750 | 644 | -1000 | -50 | -7 | -966 | 377 |
| Increase R&D, '000 euro | 5 | 33 | 338 | 179 | 162 | 5 | 50 | 499 | 174 | 112 |
| Change in R&D, '000 euro | -50 | 0 | 0 | -173 | 2629 | -100 | 0 | 0 | -237 | 1455 |

Investment in R&D, conditional on having plans, by innovator type, '000 euro

Amounts

Adjustment in amounts: Diffusion (decomposition)

| | | | (1) | | | | 6 | .(2) | | |
|------------------------------|------|-----|------|------|-------|-------|-----|----------|-------|-------|
| | | | All | | | | Co | re innov | ators | |
| | p10 | p50 | p90 | mean | count | p10 | p50 | p90 | mean | count |
| TA investments: '000 planned | 5 | 40 | 1000 | 2049 | 2932 | 10 | 80 | 2000 | 2581 | 1295 |
| Decrease TA, '000 euro | -650 | -30 | -4 | -954 | 559 | -1000 | -50 | -5 | -1687 | 276 |
| Increase TA, '000 euro | 5 | 20 | 225 | 144 | 135 | 5 | 50 | 390 | 199 | 70 |
| Change in TA, '000 euro | -25 | 0 | 0 | -175 | 2932 | -50 | 0 | 0 | -349 | 1295 |

Investment in TD, conditional on having plans, by innovator type, '000 euro

Amounts

DOWNWARD ADJUSTMENT RELATIVE TO PLANS (DECOMPOSITION)

| | | | | (1) | | | | | | (2) | | |
|---------------------------------|-----|-----|-----|------|------|-------|-----|-----|------|---------|------|-------|
| | | | | All | | | | | Core | innovat | ors | |
| | p10 | p50 | p75 | p90 | mean | count | p10 | p50 | p75 | p90 | mean | count |
| R&D investments: '000 planned | 5 | 50 | 200 | 1200 | 1952 | 2629 | 10 | 100 | 500 | 3000 | 3083 | 1455 |
| Decrease R&D, % planned amounts | 25 | 67 | 93 | 100 | 65 | 644 | 20 | 56 | 80 | 100 | 57 | 377 |

TABLE: Plans and downward adjustment in R&D, conditional on having plans, by innovator type

| | | | | (1) | | | | | | (2) | | |
|-----------------------------------|-----|-----|-----|------|------|-------|-----|-----|------|----------|------|-------|
| | | | | All | | | | | Core | innovate | ors | |
| | p10 | p50 | p75 | p90 | mean | count | p10 | p50 | p75 | p90 | mean | count |
| TA investments: '000 euro planned | 5 | 40 | 200 | 1000 | 2049 | 2932 | 10 | 80 | 300 | 2000 | 2581 | 1295 |
| Decrease TA, % planned amounts | 25 | 71 | 100 | 100 | 69 | 559 | 20 | 67 | 90 | 100 | 63 | 276 |

TABLE: Plans and downward adjustment in TA, conditional on having plans, by innovator type

Rel.adjustment

FIRMS BY INVESTMENT BEHAVIOR IN R&D

| | (1) Invest in R&D continuously | (2) Invest in R&D occasionally |
|---------------------------------|-----------------------------------|-----------------------------------|
| | mean | mean |
| Invest continuously with budget | 0.286 | |
| Invest continuously w/o budget | 0.714 | |
| Invest occasionally | | 0.358 |
| Do not invest typically | | 0.642 |
| Observations | 1818 | 3672 |

TABLE: Change of Plans to invest in R&D, BOP-F

Trimmed data; source: Forschungsdaten- und Servicezentrum (FDSZ) der Deutschen Bundesbank, BOP-F, Waves 6-8; trimmed data;

own calculations.

CHANGE IN BUSINESS ACTIVITY IN THE DATA

Average production drop:

- Decrease: 57% of firms, average decrease: 38%.
- Approx. unchanged: 33% of firms.
- Increase: 10% of firms, average decrease: 17%.

CHANGE OF PLANS TO INVEST

| | (1) | (2) | (3) | (4) |
|----------------------|-----------------|-----------------|-------------------|------------|
| | Planned RD only | Planned TA only | Planned RD and TA | Didnt plan |
| | mean | mean | mean | mean |
| No change, RD | 0.737 | 0.986 | 0.681 | 0.993 |
| No change, TA | 0.984 | 0.799 | 0.749 | 0.992 |
| No change, TA and RD | 0.728 | 0.791 | 0.620 | 0.986 |
| Increased, RD | 0.079 | 0.014 | 0.061 | 0.007 |
| Increased, TA | 0.016 | 0.039 | 0.049 | 0.008 |
| Decreased, RD | 0.184 | | 0.258 | |
| Decreased, TA | | 0.162 | 0.202 | |
| Observations | 380 | 700 | 2164 | 1463 |

TABLE: Change of Plans to invest, BOP-F

Source: Forschungsdaten- und Servicezentrum (FDSZ) der Deutschen Bundesbank, BOP-F, Waves 6-8, own calculations; trimmed data.

REASONS FOR INCREASE



FIGURE: Reasons or firms increasing investments in R&D and TD

DEMAND SHOCK AND SUPPLY CHAIN DISRUPTIONS



Demand-finance

DEMAND SHOCK AND COVID POLICY RESTRICTIONS



Demand-finance

R&D: DISTRIBUTION OF PLANS AND REALIZATION



Notes: Conditional on having plans to invest in R&D

Source: Forschungsdaten- und Servicezentrum (FDSZ) der Deutschen Bundesbank, BOP-F, Waves 6-8, own calculations.

DIFFUSION : DISTRIBUTION OF PLANS AND REALIZATION



Notes: Conditional on having plans to invest in TD.

Source: Forschungsdaten- und Servicezentrum (FDSZ) der Deutschen Bundesbank, BOP-F, Waves 6-8, own calculations.

R&D SECTOR: TECHNOLOGICAL FRONTIER

- Growth through expanding varieties
- Innovators invest in R&D to invent new intermediate goods
- Law of motion of technological frontier: $Z_{t+1} = \phi Z_t + \varphi_t X_t$
- Innovator *i*'s production function: $V_t^i = \varphi_t X_t^i = \frac{\chi Z_t}{Z_t^{\zeta} X_t^{1-\zeta}} X_t^i$
- Positive spillover from aggregate innovation stock Z_t , externality from aggregate R&D efforts ($\frac{1}{Z_t^{\zeta} X_t^{1-\zeta}}$, where $0 < \zeta < 1$)
- Aggregate R&D: $X_t = \int_i X_t^i di$

ENTREPRENEURS' PROBLEM

Innovator *i* chooses R&D investment X_t^i to maximize:

$$\max_{\left\{X_{t+j}^{i}\right\}_{j=0}^{\infty}} \mathbb{E}_{t} \left\{ \sum_{j=0}^{\infty} \left[\Lambda_{t,t+1+j} J_{t+1+j} \varphi_{t+j} X_{t+j}^{i} - (1+f^{x}) X_{t+j}^{i} \right] \right\}$$

Optimality condition for R&D:

$$\mathbb{E}_t\left(\Lambda_{t,t+1}J_{t+1}\varphi_t\right) = \Delta f^{\mathsf{x}}$$

Aggregate new technologies:

$$V_t = \int_i V_t^i di = \chi Z_t^{1-\zeta} X_t^{\zeta}$$

TECHNOLOGY ADOPTION SECTOR

- Adopters buy right to use unadopted technology from innovators at competitive price J_t
- Technologies are rendered usable in production using equipment E_t^i
- Probability of successful adoption ($\kappa_{\lambda} > 0$, $0 < \eta < 1$, $0 < \rho_{\lambda} < 1$)

$$\lambda_t \left(E_t^i \right) = \kappa_\lambda \left(\frac{X_t}{A_t} \right)^\eta \left(E_t^i \right)^{\rho_\lambda}$$

• Successfully adopted technology is sold at price H_t $H_t = \prod_t + \phi \mathbb{E}_t (\Lambda_{t,t+1} H_{t+1})$

ADOPTERS' PROBLEM

• Adopters weigh adoption costs against the expected gains from technology adoption:

$$J_t = \max_{E_t^i} - Q_t^a E_t^i + \phi \mathbb{E}_t \left\{ \Lambda_{t,t+1} \left[\lambda_t H_{t+1} + (1 - \lambda_t) J_{t+1} \right] \right\}$$

• Optimality condition for adoption:

$$\rho_{\lambda}\kappa_{\lambda}\phi\left(\frac{X_{t}}{A_{t}}\right)^{\eta}\mathbb{E}_{t}\left[\Lambda_{t,t+1}\left(H_{t+1}-J_{t+1}\right)\right]=Q_{t}^{a}E_{t}^{1-\rho_{\lambda}}$$

• Law of motion for adopted technologies:

$$A_{t+1} = \phi A_t + \phi \left[\lambda_t \left(Z_t - A_t \right) \right]$$

INTERMEDIATE GOODS PRODUCTION

• Intermediate goods output:
$$Y_t^m = \left[\int_0^{A_t} \left(Y_t^{im}\right)^{\frac{\vartheta-1}{\vartheta}} di\right]^{\frac{\vartheta}{\vartheta-1}}$$

- Price of intermediate good composite: $P_t^m = \left[\int_0^{A_t} \left(P_t^i\right)^{1-\vartheta} di\right]^{\frac{1}{1-\vartheta}}$
- Intermediate good production function: $Y_t^{im} = \theta_t \left(K_t^i\right)^{\alpha} \left(L_t^i\right)^{1-\alpha}$
- Cost minimization:

$$\alpha \frac{\vartheta - 1}{\vartheta} \frac{P_t^m}{P_t} \frac{Y_t^m}{K_t} = R_t^k$$
$$(1 - \alpha) \frac{\vartheta - 1}{\vartheta} P_t^m \frac{Y_t^m}{L_t} = W_t$$

• Aggregation:

$$Y_t = \theta_t A_t^{\frac{1}{\vartheta - 1}} K_t^{\alpha} L_t^{1 - \alpha}$$

FINAL GOOD PRODUCTION

• Final good composite:
$$Y_t = \left[\int_0^1 Y_t^{i \frac{\mu-1}{\mu} di}\right]^{\frac{\mu}{\mu-1}}$$

- Price index of final good: $P_t = \left[\int_0^1 P_t^{i^{1-\mu}} di\right]^{\frac{1}{1-\mu}}$
- Final goods producer *i*'s output:

$$Y_t^i = \left(\frac{P_t^i}{P_t}\right)^{-\mu} Y_t$$

- Price indexation: $P_t^i = P_{t-1}^i \pi_{t-1}^{\iota_p} \bar{\pi}^{1-\iota_p}$
- Final good producer's problem (s.t. equ. 25)

$$\max_{P_{t}^{*}} \mathbb{E}_{t} \sum_{j=0}^{\infty} \xi_{p}^{j} \Lambda_{t,t+j} \left(\frac{P_{t}^{*} \prod_{k=1}^{j} \pi_{t+k-1}^{\iota_{p}} \bar{\pi}^{1-\iota_{p}}}{P_{t+j}} - \frac{P_{t+j}^{m}}{P_{t+j}} \right) Y_{t+j}^{i}$$

CAPITAL PRODUCERS: INVESTMENT

• Capital producers turn final output into capital which they sell to households at price Q_t

$$\mathbb{E}_t \left\{ \sum_{j=0}^{\infty} \Lambda_{t,t+1+j} \left[Q_{t+j} I_{t+j} - (1+f') I_{+j} \right] \right\}$$

• Marginal costs of generating investment goods equals their price:

$$Q_t = 1 + f_i\left(\frac{I_t}{I_{t-1}}\right) + \frac{I_t}{I_{t-1}}f_i'\left(\frac{I_t}{I_{t-1}}\right) - \mathbb{E}_t\left[\Lambda_{t+1}\left(\frac{I_t}{I_{t-1}}\right)^2 f_i'\left(\frac{I_t}{I_{t-1}}\right)\right]$$

• Law of motion of capital:

$$K_{t+1} = (1 - \delta) K_t + I_t$$

EMPLOYMENT AGENCIES

- Continuum of households $i \in [0,1]$ monopolistically supply specialized labor L_t^i
- Large number of competitive employment agencies:

$$L_t = \left[\int_0^1 L_t^{i\frac{\omega-1}{\omega}} di\right]^{\frac{\omega}{\omega-1}}$$

• Labor demand for type *i*:

$$L_t^i = \left(\frac{W_t^i}{W_t}\right)^{-\omega} L_t$$

• Wages:

$$W_t = \left[\int_0^1 W_t^{i^{1-\omega}} di
ight]^{rac{1}{1-\omega}}$$

HOUSEHOLDS

• Household *i* maximizes utility

$$\mathbb{E}_{t}\left\{\sum_{j=0}^{\infty}\beta^{j}\left[\log\left(C_{t+j}-hC_{t+j-1}\right)-\frac{\psi}{1+\nu}L_{i,t+j}^{1+\nu}\right]\right\}$$

subject to the budget constraint

$$\frac{W_t^i}{P_t} L_t^i + R_t \frac{B_t}{P_t} + \left(R_t^k + (1-\delta) Q_t \right) K_t + \Pi_t = C_t + \frac{B_{t+1}}{P_t} + Q_t K_{t+1}$$

• Optimal wage set subject to labor demand:

$$\max_{W_{t}^{*}} \mathbb{E}_{t} \sum_{j=0}^{\infty} \left\{ \left(\xi_{w} \beta \right)^{j} \left[\frac{U_{c,t+j}}{P_{t+j}} L_{t+j}^{i} W_{t}^{*} \prod_{k=1}^{j} \left(1+g \right) \pi_{t+k-1}^{\iota_{w}} \bar{\pi}^{1-\iota_{w}} - \frac{\psi}{1+\nu} \left(L_{t+j}^{i} \right)^{1+\nu} \right] \right\}$$

• Wage indexation: $W^i_t = W^i_{t-1}\left(1+g
ight)\pi^{\iota_w}_{t-1}ar{\pi}^{1-\iota_w}$

Monetary authority sets policy rate according to:

$$R_t = \left(\left(\frac{\pi_t}{\pi^*} \right)^{\gamma_\pi} \left(\frac{y_t}{y_t^{pot}} \right)^{\gamma_y} R_n \right)^{1-\rho_r} (R_{t-1})^{\rho_r} r_t^m$$

Aggregation

$$Y_t = C_t + f^I I_t + f^X X_t + f^A I_t^A$$

PARAMETERIZATION

| Parameter | Description | Value |
|---|--|-------|
| α | Capital share | 0.33 |
| 6 | Discount factor | 0.999 |
| h | Habit persistence | 0.50 |
| ν | Inverse Frisch elasticity | 0.50 |
| 8 | Capital depreciation | 0.025 |
| f" | Capital adjustment costs | 5.5 |
| f_k'' g_p | Steady state employment | 1 |
| D | Calvo prices | 0.93 |
| w | Calvo wages | 0.9 |
| p | Price indexation | 0.5 |
| w | Wage indexation | 0.5 |
| u l | Elasticity of substitution (final goods) | 6 |
| ω | Elasticity of substitution (labor) | 6 |
| γ_{π} | Inflation weight | 1.5 |
| γy | Output weight | 1 |
| r | Persistence (policy rule) | 0.8 |
| τ* | Inflation target (quarterly) | 0.005 |
| 1 | Elasticity of substitution (intermediates) | 2.493 |
| | R&D elasticity | 0.304 |
| λ | Adoption elasticity | 0.925 |
| λ | Steady state adoption rate | 0.05 |
| 7 | R&D-adoption spillover | 0.294 |
| $1 - \phi$ | Obsolescence rate | 0.025 |
| r" R&D | Adjustment costs R&D | 6 |
| r" R&D f" | Adjustment costs adoption | 6 |
| $100*(\bar{g}^{\frac{1}{\vartheta-1}})$ | Technology growth (steady state) | 0.5 |