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# Workshop on using big data for forecasting and statistics

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Monday, 7 and Tuesday, 8 April 2014  
European Central Bank, Eurotower  
Frankfurt am Main





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# The role of official statistics in a big data ecosystem

What will change?



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# What is the role of official statistics today

*'....To provide an **indispensable element** in the **information system** of a democratic society, serving the government, the economy and the public with data about the economic, demographic, social and environmental situation....'*

*[Fundamental Principles of Official Statistics; principle 1 on **Relevance, impartiality and equal access**]*



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# Is this role changing in a big data environment?

- The **role** does not change *as such* but
- The **information system** is rapidly changing
- NSIs are not anymore the main data providers
- Big Data inevitably requires ***transformations*** in NSIs
- **Cultural, Organisational**
- Eventually transiting towards **new tasks and responsibilities**



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# Cultural and organisational transformations in NSIs

- Big data is more of a **corporate culture** and **organisational behaviour** than anything else
- NSIs (slowly) **embrace** big data as part of '**greater statistics**'
- NSIs create big data labs
- The ESS is committed to a big data strategy with action plan and roadmap
- The global statistical system is launching an international partnership in the framework of the Post2015 development agenda, etc.....



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# What will change?

- **Accreditation** and **certification** may become core tasks of NSIs
- **Statistical modelling** will be a main activity of NSIs
- From descriptive indicators to **nowcasting** and **forecasting**
- Re-thinking surveys and censuses in terms of reality mining
- It will be difficult to justify a 'traditional census of population' in the post2020 rounds



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# What will change?





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# Thank You

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